



FOR IMMEDIATE RELEASE

## Minerva Networks Highlights Interactive IPTV Applications at IBC 2008

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**Santa Clara, CA — September 11, 2008** — Minerva Networks will highlight the latest release of iTVManager IPTV middleware in Stand IP151 at the IBC show in Amsterdam on September 12-16, 2008.

Minerva will be showing how 120 IPTV operators are using iTVManager to segment, extend, empower and simplify their IPTV deployments.

Minerva will showcase multiple interactive TV applications integrated with iTVManager, as well as HD/PVR boxes from our ecosystem partners. The applications were developed using Minerva's XML APIs that enable third-party developers to easily integrate and deploy the latest communications and entertainment applications.

Minerva's iTVManager platform, combined with certified set-top boxes and video servers, enables operators to manage a complete set of television services, including high-definition television (HDTV), personal video recording (PVR), video-on-demand (VOD), music, games, and communications applications.

The iTVManager middleware platform can also be seen in Minerva's partner stands:

- Amino                      Stand 5.B40
- Entone                     Stand IP133

To learn more, visit Minerva Networks in Stand IP151 at IBC 2008 on September 12-16, 2008.

### About Minerva Networks

Minerva Networks is a leading provider of open-platform, carrier-class solutions for the delivery of broadband television services. More than 120 network operators worldwide use Minerva IPTV solutions to deliver next-generation entertainment and communications services. Minerva Networks is headquartered in Santa Clara, CA. For more information, visit [www.minervanetworks.com](http://www.minervanetworks.com).

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