



FOR IMMEDIATE RELEASE

Minerva Networks Provided Software Platform for NBC IPTV at the Beijing Olympic Games

iTVManager enabled NBC to deliver IP Television services including HDTV and DVR during the Games of the XXIX Olympiad

NEW YORK – November 19, 2008 – Minerva was selected to provide the IPTV platform used by NBC during the network's coverage of the 2008 Beijing Olympics (Beijing, China August 8-24). The announcement was made today by Craig Lau, Vice President, Information Technology, NBC Olympics and Mauro Bonomi, CEO of Minerva Networks.

Minerva's iTVManager software was used to deliver IPTV services. The service was used to record and view video delivered over the NBC private broadband network. The service consisted of three video channels one in high-definition and two in standard definition, transmitted at 16MB and 5MB respectively.

"Minerva was extremely proud to play a role in NBC's coverage of the Beijing Olympics," stated Mr. Bonomi. "IPTV technology has made great progress in the past few years and it can now be used effectively in such a critical environment as the Olympics."

"The IPTV service was invaluable to NBC," said Craig Lau, Vice President of Information Technology, NBC Olympics. "Minerva iTVManager gave us the capabilities we needed to seamlessly deliver video over our private data network - enabling record and playback of material as needed."

About NBC Olympics

NBC, "America's Olympic Network," owns the exclusive U.S. media rights to the Olympic Games, television's most powerful property, through 2012, which includes Beijing in 2008, Vancouver in 2010 and London in 2012. From August 8-24, 2008 NBC Universal will present an unprecedented 3,600 hours of coverage, highlighted by NBC in primetime with live swimming, gymnastics and beach volleyball. In August 2004, 203 million viewers watched as the networks of NBC Universal—NBC, MSNBC, CNBC, USA, Bravo, Telemundo, and NBC's HD affiliates—offered a then record 1,210 hours of Olympic coverage from Athens. For additional information, go to NBCOlympics.com, a year-round destination for fans of Olympic sports, featuring news, Beijing previews, athlete features, expert blogs, photos, Olympic video from the NBC archives and social tools enabling users to build communities around their favorite sports, post comments and blogs.

About Minerva Networks

Minerva Networks is a leading provider of open-platform, carrier-class solutions for the delivery of broadband television services. More than 120 network operators

worldwide use Minerva IPTV solutions to deliver next-generation entertainment and communications services. Minerva Networks is headquartered in Santa Clara, CA. For more information, visit <http://www.minervanetworks.com>.

iTVManager

Minerva iTVManager is a proven solution for launching, operating, and growing a profitable IPTV service. Our award winning subscriber interface has all the latest HD and DVR features and runs on a variety of leading set-tops boxes from ADB, Amino, Cisco/SA, Entone and Motorola. The iTVManager management module offers a complete suite of tools that minimize the cost of operating an IPTV service.

Media Contact:

Michelle Kwan, Minerva Networks
408-240-1237
mkwan@minervanetworks.com

###