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## **Minerva Networks Highlights Open IPTV Application Development Platform at NXTcomm 2007**

*Third-Party Applications for Advertising, T-commerce, Mobile Convergence and  
Advanced Communications to Be Showcased in Chicago from June 18-21, 2007*

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**Santa Clara, CA – June 14, 2007** – Minerva Networks, a leading provider of open-platform, carrier-class solutions for the delivery of television services over IP networks, today announced that the company will demonstrate several third party applications running on its IPTV services management software platform. Compelling third-party interactive applications for advertising, t-commerce, personalized recommendations, mobile phone integration, and communications services will be on display in Minerva's booth #7147.

"IPTV operators are anxious to exploit the full power of their broadband IP networks to deliver exciting next-generation applications on the TV," explains Matt Cuson, Vice President of Marketing for Minerva Networks. "Our open, standards-based platform provides the flexibility that third-parties need to quickly create new applications; the stability and scalability that operators expect when they deploy them; and the 'WOW' factor that viewers like to show off to their friends."

Companies showcasing their applications and products in the Minerva booth include ADB (STB), Cisco/SA (STB), Codebaby (avatar VOD recommender), HD Canvas (premium, artistic HD content), Integra5 (communications), and itaas (mobile integration, t-commerce).

Minerva will also participate in several panels during the show. Please join Matt Cuson, Vice President of Marketing at any of these venues:

Monday, June 18, 1pm-2:30pm

*Marketing the Triple or Quad Play: Adding Value and Service to the Customer Relationship - Bundling that Works!*

Digital Hollywood conference

Tues, June 19, 11:30am-12:30pm

*Ensuring Middleware Helps, Not Hinders, IPTV Expansion*

Booth #7375: Telecommunications Magazine's IP Video Village

Wed, June 20, 3:45pm-5pm

*VOD, IPTV, PVR & DVR TV - Unlimited Choice TV: Next Gen TV Experience*

Digital Hollywood conference

You can also see Minerva's iTVManager working with products from the following companies:

- Calix                   Booth #5101
- Cisco                   Booth #4851
- Entone                 Booth #6451
- Latens                 Booth #7244
- Modulus              Booth #7937
- Motorola             Booth #2831
- Nortel                 Booth #2051
- Tandberg             Booth #4815
- Tellabs                Booth #2815

To schedule a one-on-one demo with an executive from Minerva, contact Michelle Kwan at 408-904-1237 or mkwan@minervanetworks.com.

**About Minerva Networks**

Minerva Networks is the leading provider of open-platform, carrier-class solutions for the delivery of television services over broadband IP networks. More than 100 broadband network operators worldwide use Minerva's products and services to deliver next-generation entertainment and communications applications. Minerva Networks is headquartered in Santa Clara, CA, and on the Internet at <http://www.minervanetworks.com>.