



Indiana Video Networks Selects Minerva Your TV Now For Advanced Pay TV Services

IVN moves to Minerva's new cloud TV service to upgrade existing STB experience, and preserve multicast network efficiencies while streamlining operations

San Jose – September 21, 2018 – Minerva Networks, the leading provider of next-generation service management platforms for connected entertainment, announced today that Indiana Video Networks (IVN), a group of independent companies in Indiana, will upgrade their television offering to use the Minerva Your TV Now hosted services to streamline operations, upgrade user experience on STBs, and prepare for rollout of mobile and media players and the expansion of on demand and time shifted services.

“Minerva was the clear choice for us in selecting a next-generation entertainment platform.” Said Chris Gross, Network Architect with NineStar Connect. “It’s critical for us to add new services while preserving our investments in our multicast headend and STBs. We will take a phased approach that begins by upgrading our long-standing subscribers STB experience. We will then add mobile, streaming media players, and new Catchup/Restart TV and network DVR services by using Your TV Now’s cloud headend.”

“We are excited to partner with IVN in bringing the next generation TV experience to their subscribers.” said Matt Cuson, VP of Marketing at Minerva Networks. “We understand operators have a number of business and technical constraints they have to work within when upgrading their video offerings. Our cloud solution can replace or work in parallel with an operator’s existing headend. IVN is able to take advantage of this unique capability and immediately upgrade their multicast devices with no disruption to subscribers”

Minerva Your TV Now powers video services including Live TV, VOD/SVOD, network DVR, PPV, and Catch-up and Restart TV. The solution provides personalized user recommendations based in individual viewing history, and enables operators to curate and promote premium content to subscribers. Apps are also available for phones, tablets and consumer devices including Android TV media players, Apple TV, Fire TV and Roku.

About IVN

Indiana Video Network is equally owned and operated by eight independent telephone companies, located throughout the state of Indiana. The shared headend resides in Greenfield, Indiana and content is transported around a connected fiber ring to each member company of IVN. Jim Dauby presides as President of Indiana Video Network.

About Minerva Networks

Minerva is a leading provider of service management solutions for the delivery of advanced pay television services. Over 300 operators worldwide have deployed Minerva's platforms to offer next-generation entertainment services to their subscribers. For more information, please visit www.minervanetworks.com