



## **Minerva Launches Turnkey Cloud Video Service for Cable and Telco Operators**

***Minerva YourTV Now delivers a comprehensive white label pay TV offering including content transport rights***

San Jose – July 19, 2018 – Minerva Networks unveiled today YourTV Now, a cloud video offering for pay TV operators. Built around the Company's proven Minerva 10 platform, the new service provides cable and telco operators with a turnkey white label hosted and managed solution for the delivery of advanced pay TV services to both set-top boxes and popular streaming media devices. Transport rights and video streaming services, including Catch-up TV, Restart TV, Pause of Live TV and Network DVR are featured in the offering.

"It is technically and financially very challenging for operators to deploy and maintain the infrastructure required to deliver advanced video services that appeal to all segments of their target markets," says Mauro Bonomi, CEO of Minerva Networks. "Minerva YourTV Now makes it easy for operators to transform their pay TV offerings and deliver compelling new services to their subscribers."

The new Minerva service enables operators to protect their existing investment by refreshing the user experience on deployed IP and Hybrid STBs and leveraging their multicast and/or QAM headends. Minerva YourTV Now also features an optional full channel lineup of Adaptive Bit Rate (ABR) streams, powered by Com Net Incorporated (CNI), allowing operators to launch new OTT TV services.

"We are pleased to be the video headend provider for Minerva's YourTV Now service," said Randy Plaisier, CTO of CNI. "Over the past 15-years, CNI has built a reliable, scalable and cost effective video delivery network. Our services include transport rights for all national channels as well as many local channels for the Midwest and Eastern regions, enabling operators to quickly and cost effectively launch new video services."

The new Minerva service is available now in North America. Contact [sales@minervanetworks.com](mailto:sales@minervanetworks.com) for more information.

**About CNI**

CNI is a world-class wholesale provider of operations support solutions to video, Internet and VoIP service providers. For more information, please visit [www.cniteam.com](http://www.cniteam.com).

**About Minerva Networks**

Minerva is a leading provider of service management solutions for the delivery of advanced pay television services. Over 300 operators worldwide have deployed Minerva's software platforms to offer next-generation entertainment services to their subscribers. For more information, please visit [www.minervanetworks.com](http://www.minervanetworks.com)