



## **i3 Broadband Taps into Minerva YourTV Now to Deliver Next Generation Video Services**

***Looking to Delight Subscribers, Minimize Infrastructure Costs and Simplify Operations, i3 Broadband Will Use Minerva's Cloud Service to Offer Advanced Television Services in All Systems***

NCTC WEC - Atlanta, Georgia - February 27, 2019 – Minerva Networks, the leading provider of service management platforms for next-generation connected entertainment, announced today that the Minerva YourTV Now cloud service will power i3 Broadband's advanced television services.

“With operations in different states, we need a centralized cloud solution that can deliver consistent, high-quality services across our properties,” said Dan Kennedy, COO of i3 Broadband. “Minerva YourTV Now provides the best overall subscriber experience powered by a very flexible platform.”

Minerva YourTV Now is a turnkey cloud service for the delivery of video entertainment including Live TV, VOD, Network DVR, Catch-up, and Restart TV to popular mobile and streaming media devices, as well as set-top boxes. The service has several unique features aimed at delivering a superior subscriber experience across any device and content source, while empowering service providers with unmatched control. Operators like i3 Broadband can manage geographically-dispersed regions and create services tailored to each area. Such regional management tools are also useful to deliver hospitality, education, and hyper-local community services.

“We are very pleased our cloud platform has been selected by i3 Broadband,” said Randy Osborne, VP of Worldwide Sales for Minerva. “We are looking forward to working closely with them to accelerate their growth and expansion into new markets.”

## **About Minerva Networks**

Minerva is a leading provider of service management solutions for the delivery of next-generation pay television services. More than 300 operators worldwide have deployed Minerva's platform to deliver entertainment services to millions of subscribers. For more information, please visit [www.minervanetworks.com](http://www.minervanetworks.com)

## **About i3 Broadband**

Locally-based i3 Broadband provides Internet, TV, and Voice services through a 100% fiber-optic network in the Greater Peoria, Champaign and Urbana, Illinois markets. i3 Broadband is committed to providing the best customer experience possible through local operations, exceptional staff, and community involvement. For more information visit [i3broadband.com](http://i3broadband.com) or call (309) 689-0711.

i3 Broadband is owned and managed by CountryWide Broadband Group and Seaport Capital of New York (CWBG). Together the companies form a cable system management team of industry veterans for the purchasing, consolidating, and increasing the efficiencies and values of middle-market cable systems. In addition to i3 Broadband, in 2018, CWBG acquired Full Channel Broadband, which serves the Eastern shore of Narragansett Bay, Rhode Island. CWBG is actively pursuing further acquisitions to grow its FTTH and HFC footprint throughout the United States.

## **Contacts**

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