



Powering *the Best Place for the Best Content*

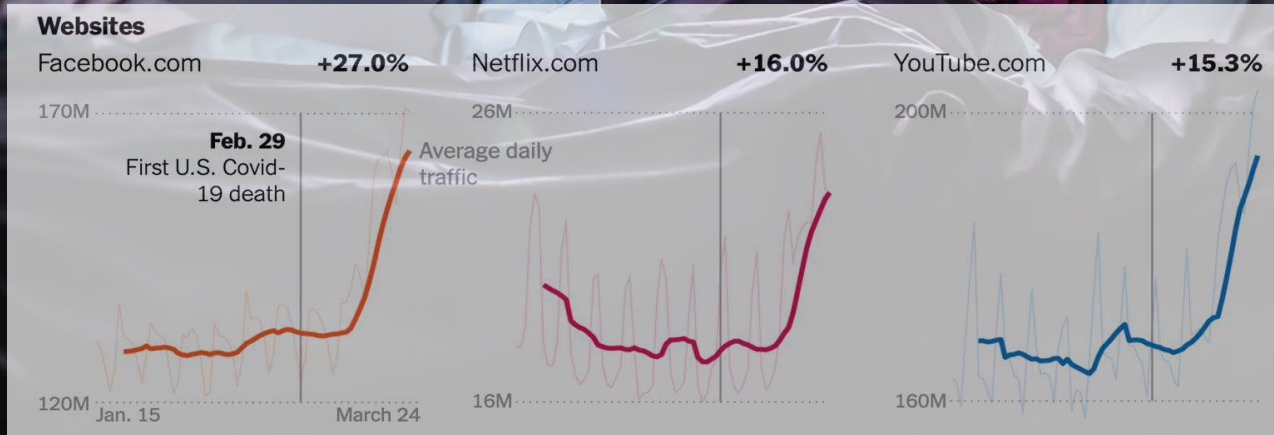
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VP Marketing & Product

April 2020

Coronavirus gives us plenty
of time to watch TV

...alone

... and it is straining networks



Our Solution

Turn Pay TV services into **“the best place for the best content”**, a place where subscribers can easily **discover the best content**, and then **enjoy it just the way they like it, on their own or together** with the people they love

The screenshot displays a streaming service interface. At the top left is the logo 'your'. In the center, the word 'Home' is displayed. At the top right, the time '23:35' and the date 'Tue Sep 12' are shown. The main content area features a large promotional image for the movie 'Baby Driver' (2017), showing the main cast members against a pink and orange sky. Below the image, the title 'Baby Driver (2017)' is written in white, followed by a short synopsis: 'Baby is a young and partially hearing impaired getaway driver who can make any wild move while in motion with the right track playing. It's a critical talent he needs...'. Below the synopsis are three small circular navigation dots, with the middle one highlighted in blue. At the bottom left, the text 'All VOD' is visible. Below this, there are three smaller movie thumbnails: 'We're the Millers' (featuring Jennifer Aniston and Jason Sudeikis), a movie with a Spartan helmet (likely '300: The Rise of an Empire'), and '50 First Dates' (featuring Adam Sandler and Drew Barrymore).

Powering *the best place for the best content*



Content Merchandising & Monetization

With our User Interface and Navigation Management tools, operators can help subscribers discover the best content and select the right services



Shared Entertainment

With our embedded sharing platform, avid fans can experience live events together with the people they love, no matter where they are



Smart Recordings

Personalized highlights enable viewers to enjoy their favorite programs, no matter how much time they have



Intelligent Delivery

Powerful policy manager allows operators to deliver the best video experience to all subscribers

Merchandise *the best content*



Personalized Recommendations



Federated Search



Trending and Similar for Impulse Viewing



Advanced Filters



Voice Navigation



Curated Content



Once Upon a Time in... Hollywood (2019)

A faded television actor and his stunt double strive to achieve fame and success in the film industry during the final years of Hollywood's Golden Age in 1969 Los Angeles.



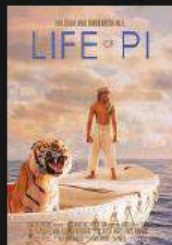
Video On Demand



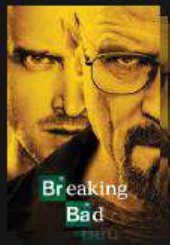
The Big Ban...
Sitcomp



Westworld
Fantasy



Life of Pi
Drama



Breaking Bad
Drama



Game of Thr...
Drama



The Grand T...
Talk Show



La La Land
Romance



Deadpool
Action



Eternal Suns...
Drama



War Dogs
Drama



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WRESTLEMANIA

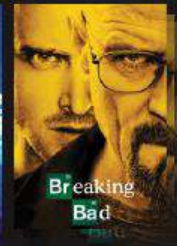
LIVE ON **W** NETWORK

\$9.99 MONTH

SIGN UP NOW

No Commitment
Cancel Anytime

On Demand



Recordings





Networks

your

ABC



The Bachelor (2019)
Reality



Whiskey Cavalier (2019)
Drama





The Good
Drama

AMC

abc



Full EPG for Live, Catchup and Restart TV

		Live TV				your	
Today	9:30 AM	10:00 AM	10:30 AM	11:00 AM			
1		Jimmy Kimmel Live!	Nightline	ABC7 News 11:00			
2		The Late Show With Stephen Colbert S04 E177 · Norah O'Donnell; Topher Grace	The Late Late Show With James Corden S04 E111 · Lisa Kudrow; Will Forte; Jason Sudeikis; Sarah				
			Talk, Interview Norah O'Donnell ("CBS Evening News"); and Topher Grace.	15 min. left 1 h 2 min.			
3		Modern Family	Modern Family	Seinfeld	Seinfeld		
4		The Good Wife	The Good Wife	Inside Edition			
							

Watch Your Favorite Show Together

Share the excitement *without ever leaving the show.*

Talk/Text or message *in real time*

React with customized *sound effects*

Capture memories *with shared selfies*



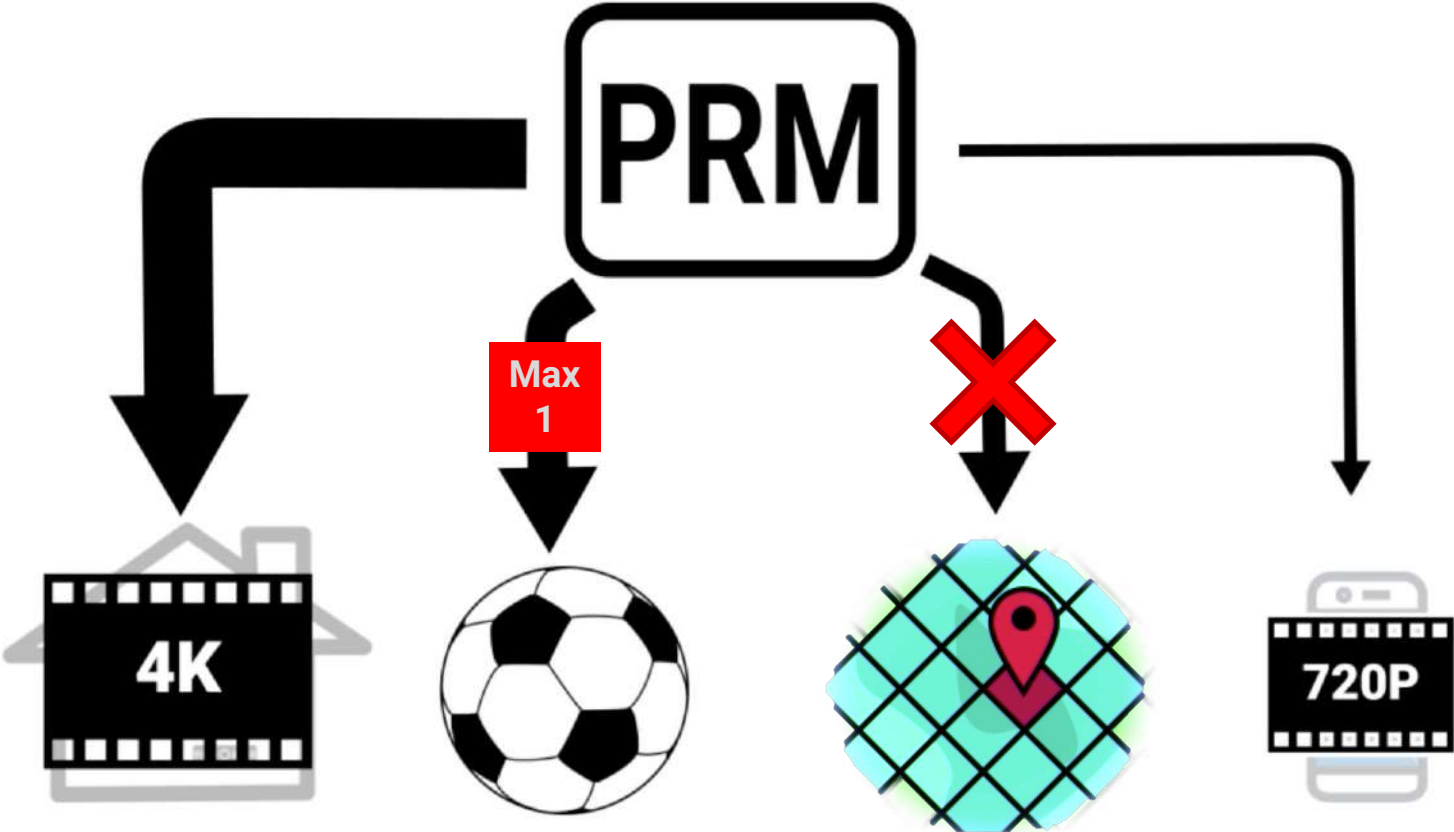
Enjoy Time-shifted Programming Your Way



Smart Highlights:

- *By time*
- *By player*
- *By play*

Efficiently Deliver *the Best Video Experience*



Minerva *in the Cloud*



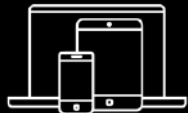
Fastest Time To Market

No waiting. Proven headend. Proven platform.



Preserve Legacy STB Investment

Support selected models of Amino IP STBs. Multicast available too!



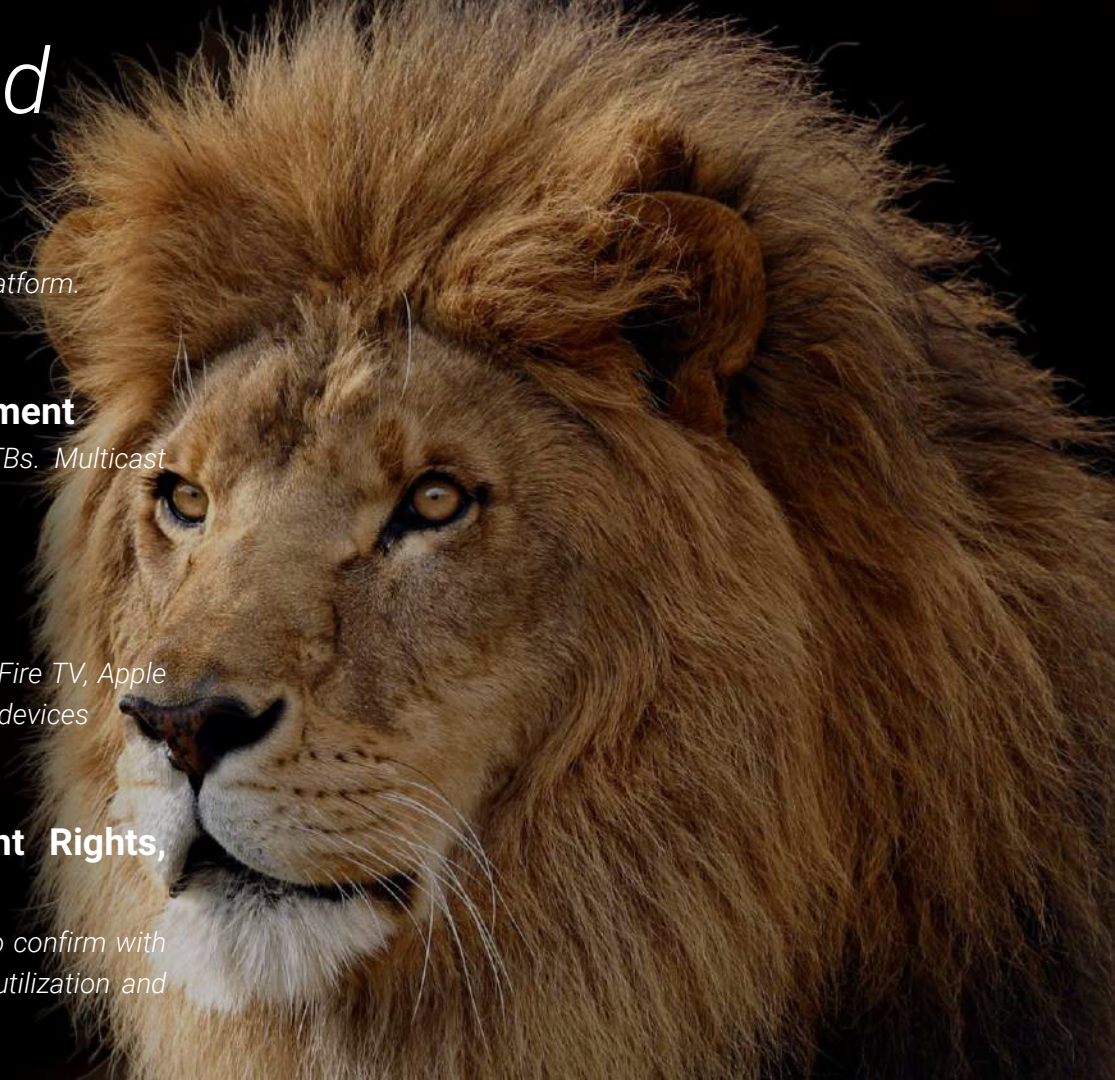
Pick a Device, Any Device

Android TV (consumer & operator tier), Fire TV, Apple TV, Linux STBs, IOS and Android mobile devices



Policy Manager for Content Rights, Bandwidth Utilization

Set and enforce playback policy rules to confirm with content rights or to optimize network utilization and customer experience. 5G ready!



Special Offer

Deploy Watch Together in 2020
*and deploy to all
of your subscribers*
free of charge till the end of 2021





Powering the best place for the best content.



Drew Kempen
EVP Sales & Engineering

Multi-Vendor Approach Ecosystem

Leveraging Decade of Excellence



Mega Hertz

Integrate, Orchestrate, Navigate. Coordinate with TV Service Providers on capacity planning, assessment of capabilities of adjacent systems and components.

Video Processing



harmonic.



Note: Minerva can work with any video processing platform

CAS/DRM



Note: Verimatrix includes Multi-DRM support for Widevine, Fairplay and PlayReady

TVSD Platform



DAI & Blackouts



harmonic.

Note: Recommended DAIs, but Minerva can work with other vendors

VOD/xDVR/ Origin/Packager



harmonic.



Note: Minerva can integrate to any Origin/Packager if required

Clients & Devices

androidtv



android



ROKU



chromecast