



Clearcable Expands Hosted IPTV Services with TVC/Minerva Networks

Dundas, ON, September 11, 2020 – Clearcable had announced that it is expanding its Video Services business to include a next generation user experience with the addition of the Minerva Networks IPTV platform. The addition of the Minerva Networks comprehensive media management IPTV solution will allow Clearcable to expand its current video offering to include new features and expanded device options. Clearcable already powers a number of video services for operators in Canada including hospitality applications, web-streaming, IPTV and federated video portals through their state-of-the-art data center and comprehensive content distribution network.

“As a result of our current position of actively supporting advanced video delivery options for Canadian service providers, and our relationships with the premier transport, network and content providers, Clearcable further solidifies our position as the premier, white-label, end to end video service provider for small and mid-sized Canadian service providers”, stated Paul Osmond, Clearcable Director, Content Distribution. “We look forward to expanding our base of customers who want to offer a modern video service, on the latest generation of devices at an affordable and manageable level”, he added.

“The fact that nearly two-thirds of Canada’s population enjoys digital video services, almost twice as much as the worldwide average, represents a great opportunity for Clearcable as they address the evolving needs of regional operators” said Randy Osborne, SVP Worldwide Sales at Minerva Networks. “Our team is committed to powering services that delight subscribers and we are excited to be working closely with Clearcable to further transform their video offerings and deliver unique entertainment experiences.”

Despite significant challenges that have resulted from the COVID-19 crisis, Clearcable continues to provide the exceptional level of support that their customers have grown accustomed to, and with video and TV offerings playing a vital role with more people staying at home, service provider video services have once again become front and center. “Now’s the time to build the services and value that will propel your TV business for the long haul”, Osmond noted.

For more information regarding Clearcable’s video services or about this release, contact Paul Osmond at posmond@clearcable.ca or 905.667.3909 x 259

About Minerva Networks:

For the past twenty years we have been working passionately to transform the television experience. As an IPTV pioneer, we have built the foundations for the next-generation of television. Our recent acquisition of TOK.tv, with its leading artificial intelligence and communication technologies, has uniquely positioned us to shape the future of television. Together with our partners we are changing the way millions of people entertain and inform themselves, leading to a better and more united world.

About Clearcable:

Clearcable™ is a specialized telecommunications technical consulting firm focused on the needs of service providers by developing new business revenue streams, maintaining existing infrastructure, and proposing new advancements in telecommunications sectors globally. Clearcable™ provides assessment and strategy consulting, complex network architecture and high-level design, logical and physical design, implementation and network deployments, cabling, project management, training and ongoing network management and support services.